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ANADOLU
ISUZU

ANADOLU ISUZU PROJECT MANAGEMENT

Faculty Member(s) Company Advisor(s)

Esra KOCA

Sabancı
Üniversitesi

FACULTY OF
ENGINEERING AND
NATURAL SCIENCES

Arif ÖZER
Oya DURUKAN
Özge Dilara ATEŞ
Özgür ADAŞ
Serkan OKUTAN

ABOUT THE COMPANY

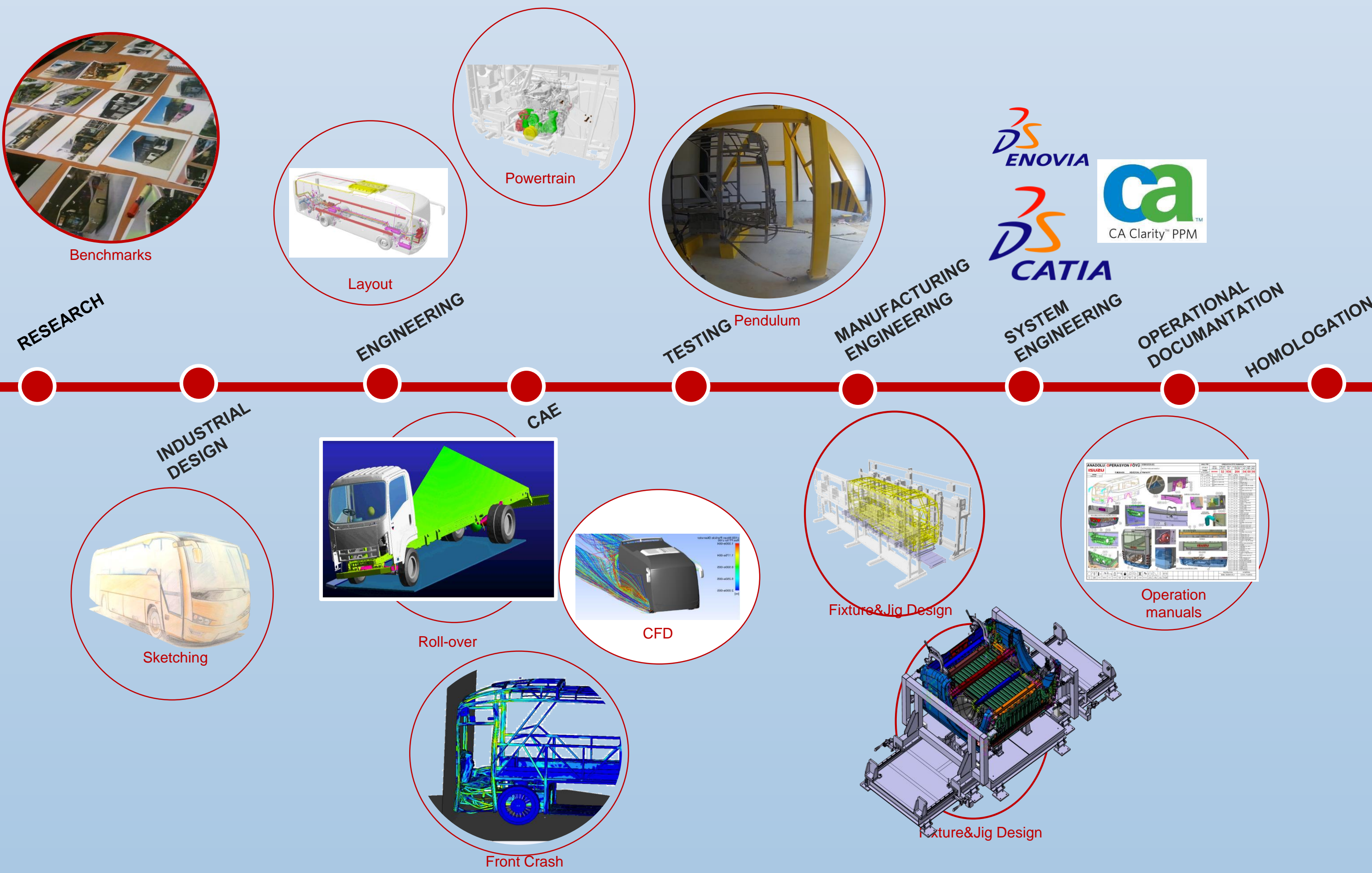


- Anadolu Isuzu Automotive Industry
- Factory located in Çayırova
- Produces trucks, buses and pick-up
- 813 employees
- In the leading vehicle brand to most exporting midibus in Turkey.

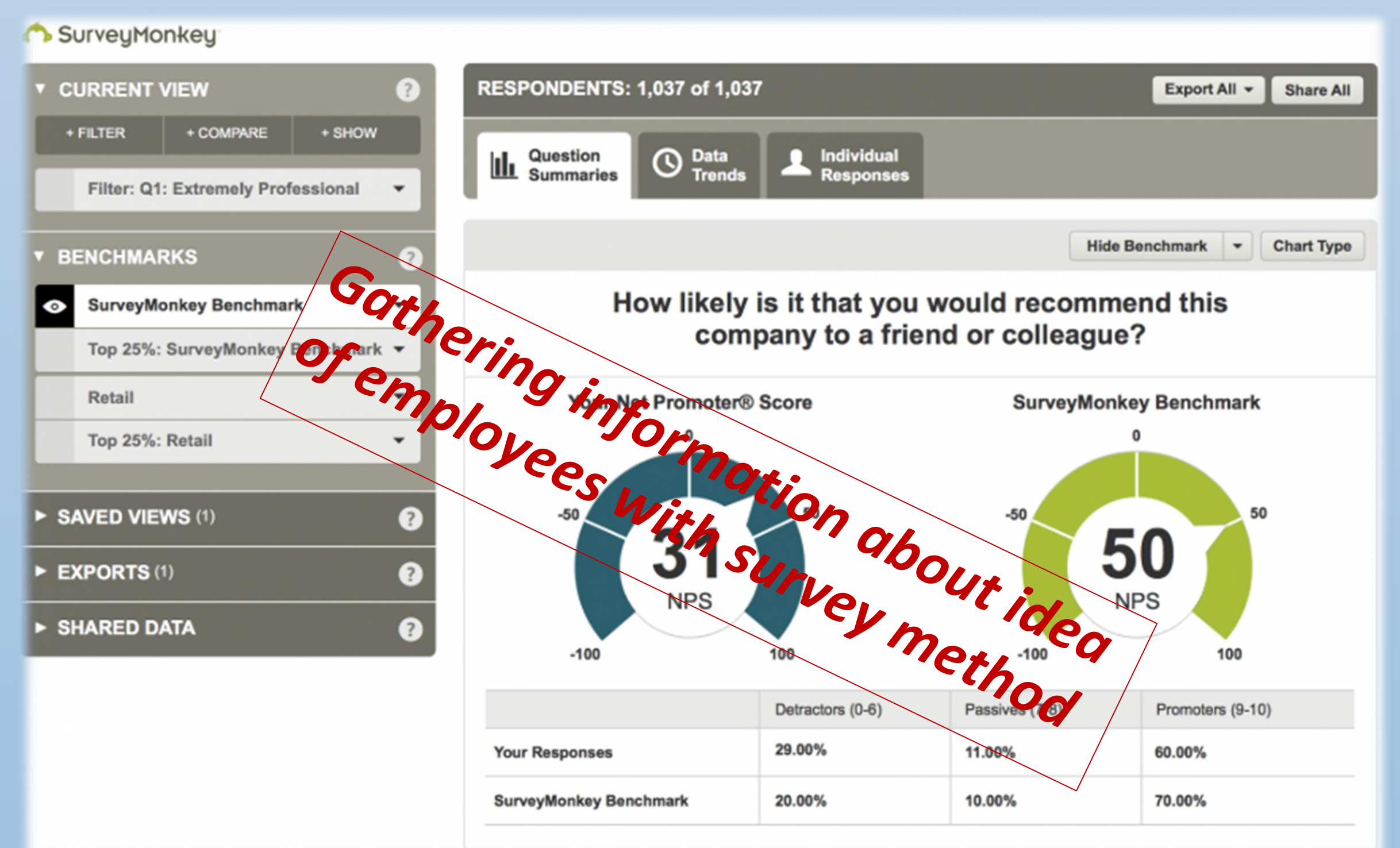
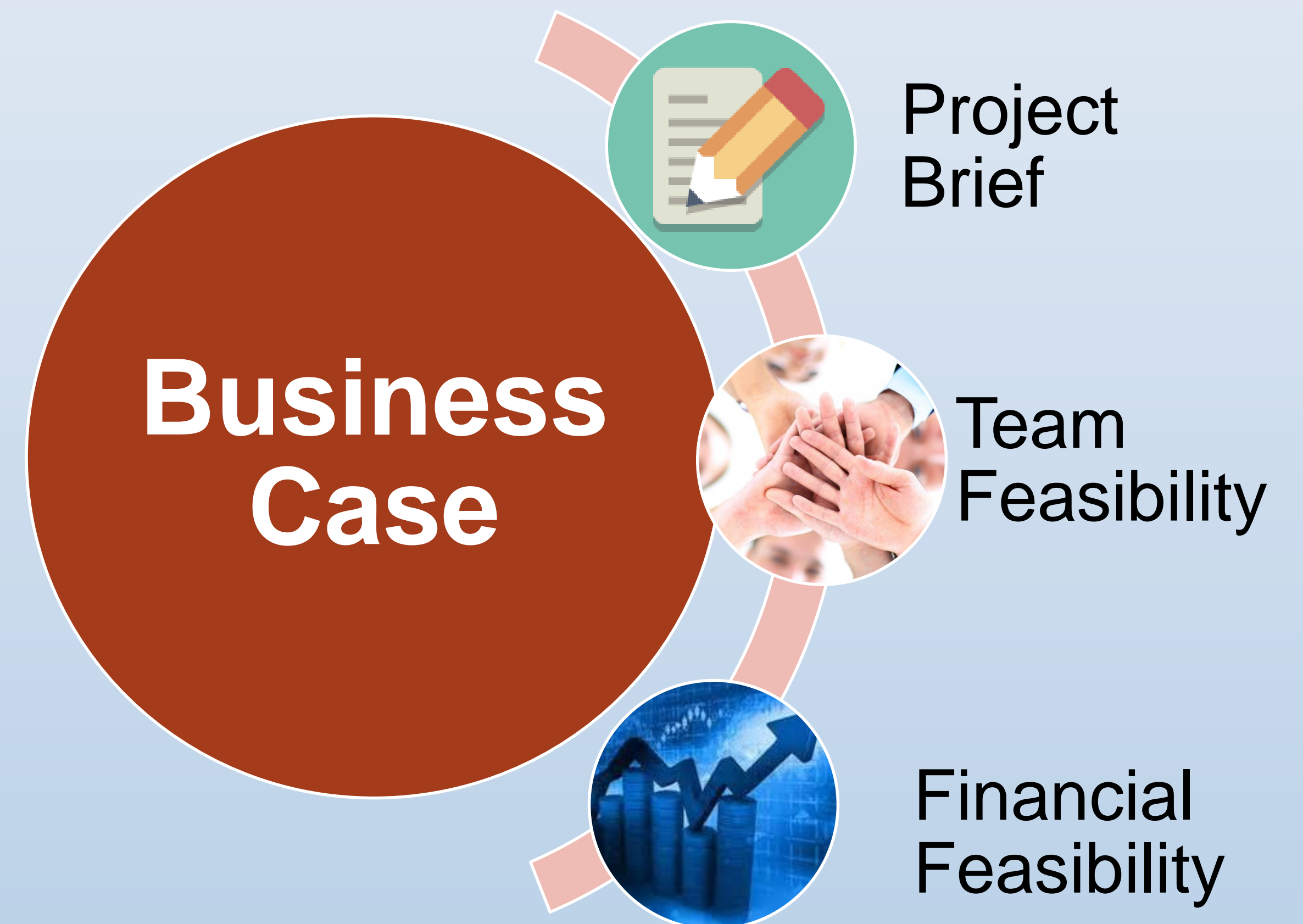
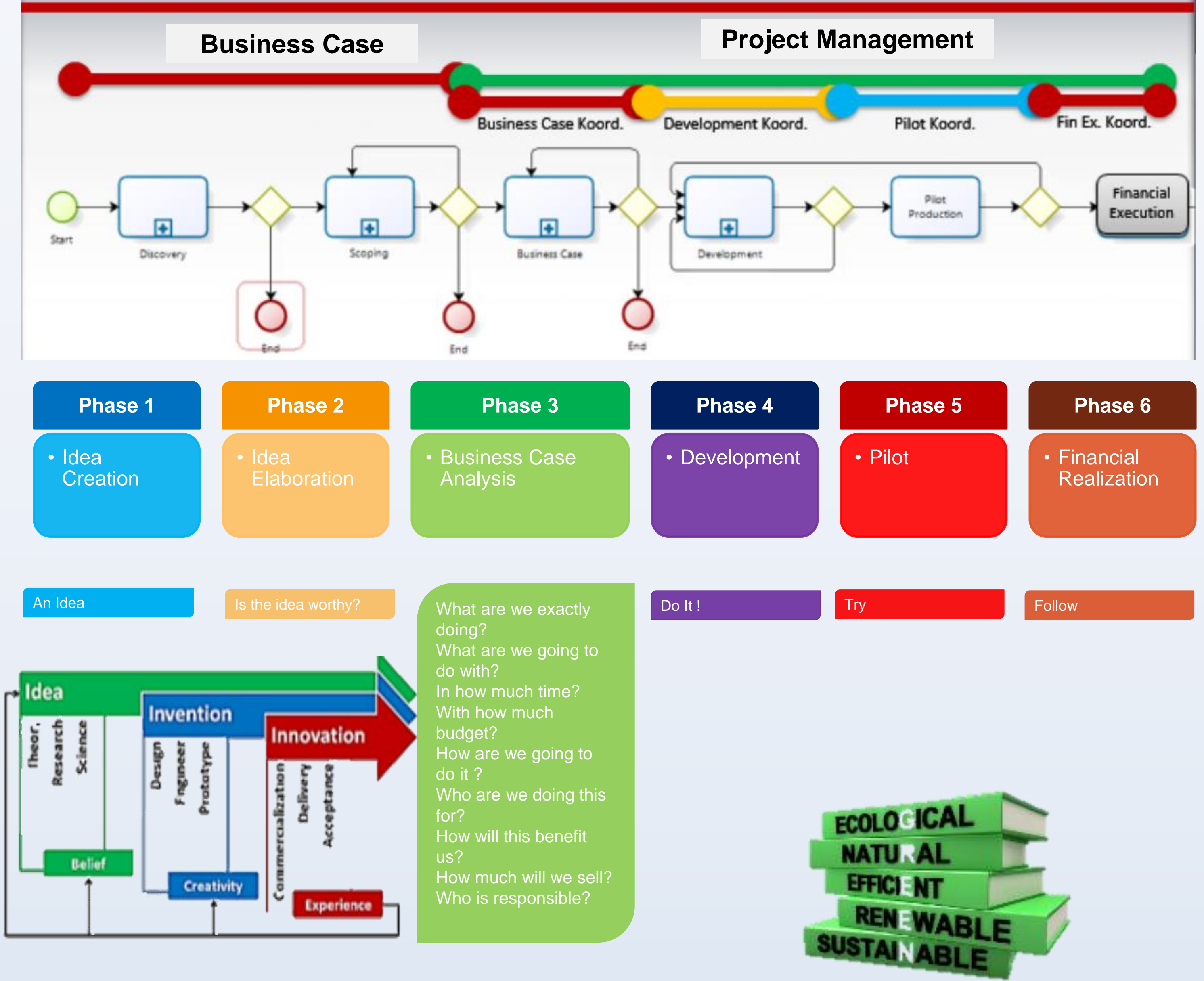
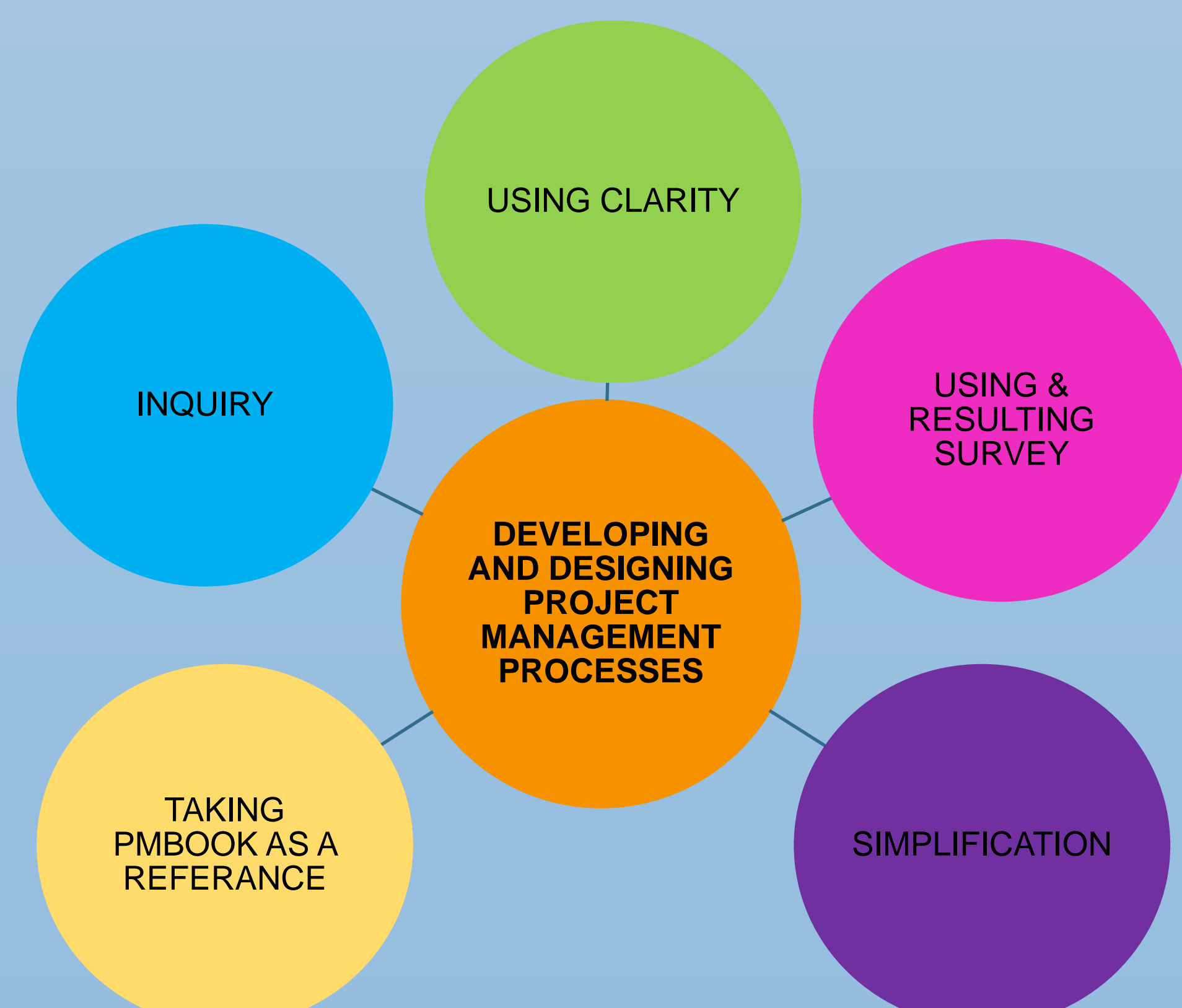
OBJECTIVES OF THE PROJECT

- Researching & Analyzing PM Stages
- Defining the deficiencies and possible improvements of PM
- Gaining Knowledge on Clarity Software
- Updating PM documents in Anadolu Isuzu
- Increasing efficiency in PM phases
- Renewing process of PM in Clarity Software

PROJECT MANAGEMENT STEPS IN ANADOLU ISUZU



MAIN STEPS OF THE PROJECT



OUTCOMES

- Project management phases of the company are improved.
- Project management system of the company has been made more user-friendly.
- The feasibility template of the company is simplified.
- Project management system is more transparent and clear for the employees.